

# ARROW

*The Official Publication of the School Nutrition Association of North Carolina*

Fall 2020 - Volume 100 →



## *Dates to Remember*

### **BOARD OF DIRECTORS MEETINGS**

#### **WINTER MEETING**

February 5, 2021

#### **SUMMER MEETING**

Greensboro - June 21, 2021

### **SNA OF NC MEETINGS**

#### **COMMITTEE DAYS**

ZOOM - November 20, 2020

Greensboro - May 14, 2021

#### **CHAPTER LEADERSHIP SEMINAR**

Greensboro - June 22, 2021

#### **NEW HORIZONS TRADE SHOW**

Greensboro - June 23, 2021

#### **ANNUAL CONFERENCE**

Greensboro - June 23-25, 2021

### **SNA MEETINGS**

#### **SCHOOL NUTRITION**

#### **INDUSTRY CONFERENCE**

Tampa, FL - January 10-12, 2021

#### **LEGISLATIVE ACTION CONFERENCE**

Washington DC - March 7-9, 2021

#### **SNA ANNUAL CONFERENCE**

Chicago, IL - July 11-13, 2021

### **DISTRICT MEETINGS**

District 1 - November 14, 2020 (Zoom)

District 2 - April 17, 2021

District 3 - October 22, 2020 (Zoom)

District 4 - February 27, 2021

District 5 - March 20, 2021

District 6 - October 31, 2020 (Zoom)

District 7 - March 27, 2021

District 8 - October 13, 2020 (Zoom)

## **ATTENTION CHAPTER PRESIDENTS...**

Don't forget to send in your re-affiliation forms for 2020- 2021. The form can be found on our website, [www.schoolnutrition-nc.org](http://www.schoolnutrition-nc.org). Forms should be emailed or mailed at the start of each school year. Chapter packets will only be sent to the chapter presidents who have sent in their 2020 – 2021 re-affiliation forms. Email your re-affiliation forms to Dawn Roth at [jbdfroth@aol.com](mailto:jbdfroth@aol.com).

## **Congratulations to Reggie Ross! SNA President**



Reggie will lead SNA's 55,000 school nutrition professional members during the 2020-2021 school year. We are so proud of all that Reggie has accomplished since he was our SNA-NC President in 2013-2014. We are behind you all the way!

## **MEMBERSHIP ROSTERS**

This year membership rosters will only be mailed in September/October 2020 and January/February 2021.

Chapter rosters can be requested at any time by SN Directors, Supervisors, Central Office Personnel or Chapter Presidents by simply e-mailing the Executive Director, Dawn Roth, at [jbdfroth@aol.com](mailto:jbdfroth@aol.com).



# ARROW

The Official Publication of the School Nutrition Association of North Carolina



**Kristen Bealler - President**  
*beallerkr@hickoryschools.net*

**Dawn Roth - Executive Director**  
*jbdfroth@aol.com*

## School Nutrition Association

2900 S. Quincy Street, Suite 700  
Arlington, VA 22206-2233  
Ph. (800) 877-8822

*Produced & Published by:*  
**DB Design & Print**  
704-458-3994  
*browndebe@aol.com*



## features

- 4 Past President's Reflections
- 6 LAC
- 12 SNA Plan of Action
- 14 Award and Scholarship Information
- 18 Industry Seminar
- 20 Thank You Sponsors

## departments

- IFC Dates to Remember
- 2 Membership Update
- 3 President's Message
- 5 National School Lunch Week
- 10 Board Minutes
- 13 Legislative Update
- 15 SNA-NC Balance Sheet
- 17 New Members
- 21 National and State Application
- 23 SNA-NC Industry Partners
- 24 New Certified Members
- IBC Board Address Page

# Membership Campaign 2020-2021

By Nicole Frey, SNA Membership Chair

Welcome from your SNA-NC Membership Committee! We are back to school in a big way with the start of our Fall Membership Campaign. I have one question to ask all of you SNA-NC members out there.... **Are You Ready to Take The SNA +1 Membership Challenge?** The Fall Membership Campaign will run June 1, 2020 through May 31, 2021. Belonging to the School Nutrition Association is not only a smart investment in your program and your career but also for the 30 million children that School Nutrition Professionals serve on a daily basis. Our membership campaign approach is based on the idea that we are united for school nutrition; the larger our membership, the stronger our voice. We advocate on behalf of our members and the children we serve.

SNA membership provides educational and professional development resources, advocacy and networking to help support your career and school nutrition program. By belonging to SNA, you are part of something bigger than just your school or district. You are joining the 55,000 committed members from across the country who are feeding the future. Recruiting new members remains crucial to the continued success of our Association. We are counting on you to help build the future of SNA by recruiting at least one new member during our campaign.

We are looking forward to serving as your state Membership representatives. **Members like you are vital to the success and growth of SNA. That's why SNA invites you to show your support by taking the +1 Membership Challenge!**

## Annual Membership Campaign 2020-21

### Take the +1 Membership Challenge

The Challenge is Simple:

1. Download the fun signs and social media tools
2. Share your reason for being an SNA member
3. Recruit at least one new member

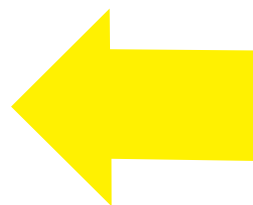
*And yes, you will earn credits toward great prizes!*

### Share Your SNA Story--Take the +1 Membership Challenge Today!

I'm taking the +1 Membership Challenge! Are you ready? It's easy - share your reason for joining SNA and recruit one new member today! Learn more at [www.schoolnutrition.org/challenge#PlusOneChallenge](http://www.schoolnutrition.org/challenge#PlusOneChallenge) #SNAStrong



# MEMBERSHIP CHALLENGE



*Check this out!*

**Recruit at least one new SNA member between June 1, 2020 and May 31, 2021 and you will be entered into the drawing to win a free registration for SNA's 2022 Annual National Conference in Orlando, FL.**

## DON'T FORGET!

Make sure the new member writes your name in the referral section of the membership application, otherwise it won't count toward the campaign!



## A Message from our President Kristen Bealler

I think I can safely say that we all want to say “what next?!?!?” and know that something new is assuredly coming our way! Another word I know I can use to best describe each and every one of our members is “resilience.” Was this the journey we expected to find ourselves on? Absolutely not, but here we are rising to the challenge and succeeding! Because of your efforts, children in our communities are not facing the hunger and malnourishment they surely would have faced if you were not resilient and rose to the occasion!

As we start a new school year, I want to say keep your heads up, be proud of everything you have and will accomplish, and know this too shall pass! I am honored to be President for such an awesome group of “ESSENTIAL” professionals, that do what it takes to serve their communities and students! School year 2020-2021 is sure to take us on a wild journey, but I am thankful I am on this journey with you. I hope that I, along with the Board of Directors, can be a helpful resource and advocate for your school programs and local SNA-NC chapters.

We cannot forget what our “WHY” is during these times or the importance of our membership in this organization. We must come together as an association and make our voices heard, through our membership, to push for the changes we need during this unprecedented time. Know that you are not in this alone and you have over 2,400 SNA-NC members fighting alongside you! I urge you to recruit one new member to this association.

While you “Find Success in Your Journey” please don’t forget to share it with the SNA-NC Board of Directors and myself. We want to share your success stories with others! Don’t forget to stay informed by using the SNA-NC webpage at [www.schoolnutrition-nc.org](http://www.schoolnutrition-nc.org), via Facebook at “School Nutrition Association of NC”, or via our beloved Arrow magazine.

Many awards and scholarship opportunities exist within your SNA-NC membership. These awards and scholarships are designed to build upon current skill sets, knowledge, and experiences. Some scholarships offer wonderful opportunities to network with peers



across the nation at the Legislative Action Conference in Washington D.C. Other opportunities exist to gain leadership skills via the Future Leaders Program held in conjunction with the annual National Leadership Conference. Whether it is for Employee, Manager, Supervisor or Director of the Year, Lunch Bell Award or any of the scholarships, it would be awesome to have multiple applications for each and every award. If you have questions about how to apply, simply look on our web page at [www.schoolnutrition-nc.org](http://www.schoolnutrition-nc.org) or reach out to any member of the Board of Directors. Your SNA-NC district meetings are another fantastic way to network, share your stories and learn new skills. District meeting dates and speaker, Roxi Bahar Hewertson’s, information can be found on the SNA-NC website.

In closing, I would like to thank each of you for the sacrifices you have made during this time to serve the students of North Carolina. I say with pride that I am a school nutrition employee and I hope you do as well! I look forward to the day that we can all be together, hopefully sooner than later, at district meetings or conferences, and celebrate with our friends everything that you have accomplished! Until that time please take care, stay safe, and be your amazing “essential” selves!

Sincerely,

Kristen M. Bealler, SFS  
President, SNA-NC  
2020-2021

# My Time in the Batter's Box

By Frederick R. Gilbert, SNS, SNA-NC Past President

Looking back to last June when I stepped up to the plate to follow Amy and Shirley, I knew I had big shoes to fill and had to swing at every pitch that was thrown. It was a fantastic celebration at conference with all of you and my family there.

We quickly followed up Greensboro with ANC in St. Louis, a historic baseball city. I attended mini sessions and enjoyed fellowship while walking the exhibit hall. I even got to see the Cardinals play. (Gene Causby's favorite team.)

One of the first pieces of business was to secure a lobbyist. We decided to accept proposals from other lobbyists. Working with Mary-Catherine and the PP&L Committee, we interviewed and brought in Rachel Beaulieu as our new lobbyist. She was able to open doors with some new and old partners, which has been beneficial to our association. She has kept the PP&L Committee and Board busy with the work in Raleigh.

I joined Past Presidents Amy Stanley and Alison Francis for the first Farm to School Coalition Summit in Raleigh. We visited Dean's Farm, one of our Farm to School partners, that was finishing up packing watermelon that was to be delivered to our students the next week. They honored our LEAs that had outstanding Farm to School programs and offered some really good mini sessions and a lunch that was farm to table.

We welcomed our new District Directors and started on a plan for our meetings and conference. We followed up with our first board meeting the next day and we were rolling along.

District III welcomed us to their home field in Rocky Mount for a fun meeting. They built a great Concession Stand which I decided was going to be the podium at conference, since I could not get a pitcher's mound. My speaker Kelly Langston spoke on Leadership and how it comes from within and that we all have that in us. Thank you, Amy and your Team, in making our only district meeting so special.

The new year started off fast with SNIC in Palm Springs. We had a great turnout from North Carolina. The tabletop presentations and speakers were good, informative, and motivational. Our own Industry Seminar followed in February. Dawn Roth and Becky Sharpe did a great job changing the schedule and format and adding more value to our conference. The Innovation Stations were new and worked out great. The speakers were entertaining and covered different topics. Please make plans to attend our next one in 2022.

How do we talk about what happened next? At LAC in Washington DC, we started to see something different happening. We were not greeting our friends and colleagues

with handshakes and hugs, but foot taps and elbow bumps. Covid-19 was here. Our Hill visits went well. We were greeted with hand sanitizer pumps and more elbow bumps.

By the next week, the tarp was pulled, and we were getting ready for a delay of game. Who would have thought that after six months we would still be under this delay? Things changed so fast and we were dealing with something no one expected. District meetings, that directors worked on so hard, were cancelled. Our conference was cancelled in June. Our students had to stay home and learn remotely. The one constant through these times was us, the School Nutrition professionals of North Carolina. We had just a short period from hours to a day to figure out how we were going to feed our students. We became ESSENTIAL WORKERS; which we all knew we were already. Over the course of the last six months, we have been thinking outside the box and doing what we do in different ways to feed our students. We have become front line workers, working with the public, parents, and students. We saw rolling yellow school buses packed with meals to make sure our students' bellies were full so

they could learn. You rolled with it and you worked with your partners to find ways to get the food you needed, so our students could be fed. I would listen to all the great ideas and results you were having on the weekly DPI calls, while feeling proud of everyone out there. We did not let our students go hungry. We took chances and at times put our own well-being at risk to take care of our students. The leader in all of you came out.

This is how I will remember "My Year in the Batter's Box." Hearing your stories, seeing you on the news, reading emails where we shared ideas, I could see the leadership. Now we are back in school and we had to change again to find different ways to feed our students. We are doing it. No rain delay will stop us from doing what we love for the students we love.

I appreciate the time I had to serve as your President. It was an honor that will never be forgotten. Thank you for believing in me and voting for me three years ago. I am proud to say I am now a Past President of the School Nutrition Association of North Carolina. I leave you in great hands with Kristen, Dana and Ruth. I am here to serve and will remain active in the state. I have been asked to serve as a member-at-large on the National PP&L committee. I look forward to representing you all there too.

Thank you all again. God Bless you and stay safe. Hope to see you all soon. Fred



# National School Lunch Week -- October 12-16, 2020

## NOW PLAYING: SCHOOL LUNCH

*By Jennifer Bailey, MS, MPH, RDN, LDN, SNS, Past Nutrition Chair*

Lights, camera, action!! Does your school lunch menu play the starring role? The impacts of COVID-19 may have you feeling more like a stunt double than a School Nutrition Professional, but you can take back your starring role for National School Lunch Week October 12-16, 2020. This year's theme is Now Playing: School Lunch.

Whether your main feature is playing on the big screen in the classroom, on the drive-in screen at your curbside pick-up, or in a home theater after bus delivery, be sure to check out the 2020 NSLW Toolkit for ideas!

### TOOLKIT LINK:

<https://schoolnutrition.org/meetings/events/nslw/2020/toolkit-handouts/>

### STRENGTHEN YOUR SCRIPT FOR A HIT MOVIE

Your menu is the script that will mean the difference between a box office hit or a B list bomb. Set the scene with fresh meals packaged using special effects like colorful checkerboard paper or customized labels to make your meals pop. Sending home multiple meals to students during NSLW? Take advantage of your captive audience and provide NSLW themed educational and promotional materials with your meals. Your critics will be sure to write rave reviews!

### COMING SOON TO A SCHOOL NEAR YOU!!

Every great screenplay needs an enticing trailer. Preview your feature presentation and give your families a sneak peek of the new items coming soon for NSLW. Build anticipation on social media and your website. Avoid the blooper reel and check out the toolkit for social media Dos and Don'ts!! Take advantage of text or auto call features, pre-ordering systems and printed materials sent with meals to build excitement and encourage families get their tickets early!



### ROLL OUT THE RED CARPET

Everyone loves a great photo op, so show off your hard work during your premier. Find safe and creative ways to invite students, parents, staff, the community, elected representatives, and the media to participate in the red-carpet experience. The Toolkit walks you through bringing parents to the table, outlines invites for local representatives, and provides a sample press release to engage the media.

### STANDING OVATION

School Nutrition professionals are the biggest stars on the best stage in the world! Give yourself and your team a round of applause! Ensure everyone sees their names in lights and receives well-deserved recognition for the extra effort that has been ongoing since March.

### CRITICAL ACCLAIM

Share your critically acclaimed success with the Arrow!! Send your National School Lunch Week 2020 stories and photos to Dawn Roth [jbdfroth@aol.com](mailto:jbdfroth@aol.com).



# 2020 Legislative Action Conference





# 2020 Legislative Action Conference



## LAC Scholarship Winners

SNA-NC President Fred Gilbert with Melony Edwards (Tim Greene Scholarship Winner), Amber Sharpe (SNF LAC Scholarship Winner), David LaLama (Gene Causby Scholarship Winner) and PP&L Chair Mary-Catherine Talton.





# You're a Leader Now and SNA-NC Needs YOU!

By Fred Gilbert, Leadership Development/Awards Chair

The pandemic has brought about many new leaders and the Association needs you now, more than ever! We need members to run for the following offices: Vice-President, Secretary-Treasurer and District Director in Districts 1, 3, 5 and 7.

We need 2 individuals for each position to ensure a timely and true SNA-NC election. There are no special skills needed and any member meeting the criteria is encouraged to run for office...elected positions are not just for School Nutrition Directors or Supervisors; however it may be helpful to have their support. It's a great way to kick-start your SNA-NC leadership journey!!!! All members meeting the criteria listed below can run for an office. You certainly do not need to be asked, you may self-nominate. If you need help getting certified or credentialed we can help guide you in the right direction.

## VICE PRESIDENT AND SECRETARY-TREASURER

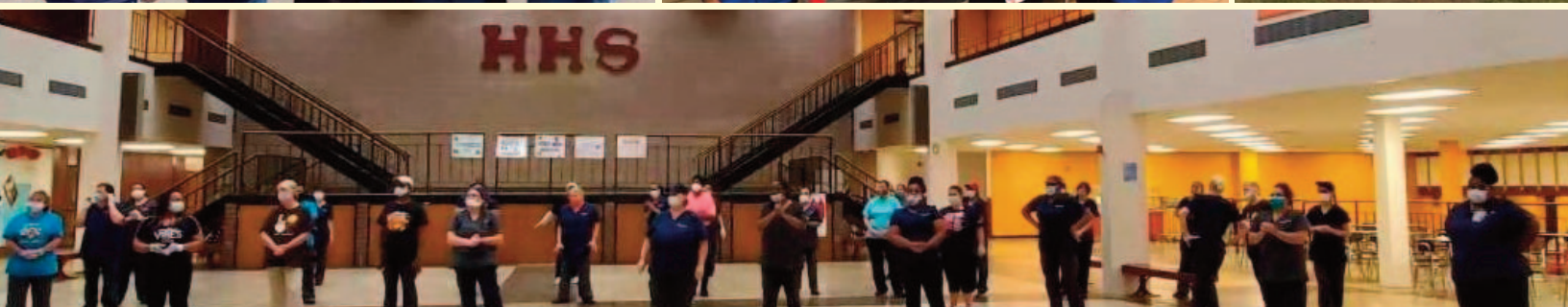
- Demonstrated leadership ability by serving on the Board of Directors
- Must have served on a state committee or advisory council within the past three years
- Must be SNA certified or credentialed
- Must have been an SNA-NC member for at least three years preceding the nomination
- Must be employed in an eligible field

## DISTRICT DIRECTOR

- Must be SNA certified or credentialed
- Must be a member in good standing
- May have demonstrated leadership ability at the local chapter level (but previous service on a state committee or advisory council is not required)
- Must be employed in an eligible field

You have handled some great challenges this past year. Your leadership skills have developed, and the Association needs those skills. Get involved and show SNA-NC what you have to offer. We need your talents and imagination and your willingness to get involved and serve. You will not need any special skills. We guarantee a TEAM approach to help provide you with the skills and mentoring needed to help you feel comfortable in your position. You can do it!

*Thank you to all of the School Nutrition Heroes who continue to care for and feed the students even during a pandemic!*





School Nutrition Association of North Carolina  
**CANDIDATE DATA FOR BOARD OFFICER**

**Board Office of Interest:** \_\_\_\_\_

**Personal**

**Name:** \_\_\_\_\_

Home Address: \_\_\_\_\_

Telephone: Work: \_\_\_\_\_ Home: \_\_\_\_\_ Cell: \_\_\_\_\_  
Area Code Area Code Area Code

Current Position: \_\_\_\_\_

School Unit: \_\_\_\_\_

Email: \_\_\_\_\_

**Professional Requirement Qualifications**

SNA-NC beginning membership date: \_\_\_\_\_

SNA Certified/Credentialed: Yes \_\_\_\_\_ No \_\_\_\_\_

*Note: All candidates must be SNA certified or SNS credentialed.*

Chapter Name: \_\_\_\_\_ District: \_\_\_\_\_

Vice President candidates must have served on the Board of Directors, served on a state committee or advisory board within the past three years, and been a member for the three years preceding the nomination. If that is applicable, please indicate years and position: \_\_\_\_\_  
\_\_\_\_\_

List any previous SNA-NC committees, other duties or offices, or Board involvement.  
\_\_\_\_\_  
\_\_\_\_\_

Describe the most important contribution you have made toward the success of your local chapter (SNA-NC).  
\_\_\_\_\_  
\_\_\_\_\_

**Director/supervisor signature of approval:** \_\_\_\_\_

**Please email completed form to Leadership Development Chair and Executive Director.**

**Fred Gilbert, Leadership Development/Awards Chair**  
Phone: 704-621-1971 • Email: frederick.gilbert@cms.k12.nc.us

**AND**

**Dawn Roth, Executive Director**  
Phone: 888-204-8204 • Email: jbdfroth@aol.com

# SNA-NC Board of Directors Meeting

**February 12, 2020 – Pinehurst, NC**

The Board of Director meeting was called to order at 2:00 p.m. by *Fred Gilbert, President*. The Mission Statement and Vision of SNA-NC was stated by *Fred Gilbert, President*. The Thought for the Day was given by *Kristen Bealler, President Elect*.

## BUSINESS AGENDA

Roll call was completed by *Janet Johnson, Secretary-Treasurer*.

Minutes for the September 2019 Board Meetings were approved. Committee members for the following were approved: Membership (*Stephanie Bryan*), Endowment (*Ruth McDowell*), Marketing (*Liz Roesel*) and Industry (*Joanne Kirven*).

A budget update was provided by *Janet Johnson, Secretary Treasurer*, followed by discussion of routine board business as follows:

*Mary-Catherine Talton, PP & L Chair* provided a legislative recap.

*Kristen Bealler, President Elect* provided updates on the SNA-NC Annual Conference.

*Dawn Roth, Executive Director*, provided an update on the 2020 SNA-NC Industry Conference and potential date of February 2022 for the next conference. The new Innovative Stations were well received by both vendors and participants.

*Amy Stanley*, provided information related to the current candidates for all offices that are open and scheduled to be voted on. Currently there are 2 candidates for District 4 Director, and 1 candidate for District 6 and District 8 Director positions.

Regarding the Vice President position, a motion to suspend the Standing Rule 4.a.3, that limits the number of candidates to two candidates and one alternate, was made by *Amy Stanley* and seconded by *Tina Hood*. The motion passed and all five candidates will be on the ballot.

*Kristen Bealler*, made a motion to amend the Standing Rule 4.a.3 to change limit of two candidates and one alternative candidate to allow up to five candidates to run for each office to be voted upon by the membership. The motion was seconded by *Amy Tant* and passed.

*Mary Gourley* of Union County was selected for the Future Leaders Program.

*Ashley Ellington* (CORE Group), *Penny Fine* (Gilbert Foods) and *Liz Roesel* (SEA Level Social) were selected to be on the ballot for the NC Industry Representative.

## INFORMATION AND ANNOUNCEMENTS

*Dawn Roth, Executive Director*, provided the Arrow Article list with all upcoming deadlines.

*Fred Gilbert* asks that all members provide new socks that will be provided to those in need. His goal is to collect at least two-thousand pairs (2,000). There has also been a request for non-electric can openers by McKinney Vento staff. The outpouring of canned foods has been great but there is a need to assist recipients with opening those items.

The next meeting will be *Committee Day* and that will be held May 8, 2020 in Greensboro at the Koury Convention Center.

With no further business, this meeting was adjourned at 4:24 p.m.

*Minutes respectively submitted by:*

*Janet W. Johnson, SNS*

*SNA-NC Secretary 2019-2021*

# SNA-NC Board of Directors Meeting

**April 24, 2020 – Virtual (ZOOM)**

The Board of Director meeting was called to order at 1:12 p.m. by *Fred Gilbert, President*.

## BUSINESS AGENDA

Roll call was completed by *Janet Johnson, Secretary-Treasurer*.

The Board of Directors was provided with an update of the discussions that were held by the Executive Committee on April 17th and 22nd related to the status of the Annual Conference and the need to cancel the event due to COVID-19. A motion to cancel the conference was made by *Amy Stanley* with a second by *Mary-Catherine Talton*. The Board unanimously voted to cancel the conference.

A discussion on conducting the election for the position of Vice President and District 4 Director was also held. The discussion involved developing a method that would be fair for all candidates. The decision was made to hold the elections in either August or early September.

The Executive Committee provided recommendations for the 2019-2020 awards and scholarships. A motion to accept the recommendations was made by *Heather Perry* with a second by *Nicole Frey*. All Board members voted, and the decision passed unanimously.

The Board of Directors also decided that the Spring Arrow Magazine would not be mailed primarily due to cost and the inability to provide to the membership.

*Fred Gilbert, President* shared an update related to legislative updates. There is a lot of work being done to benefit the School Nutrition programs in NC.

A motion to adjourn the meeting was made by Nicole Frey with a second by Kristen Bealler.

With no further business, the meeting was adjourned at 1:36 p.m.

*Minutes respectively submitted by:  
Janet W. Johnson, SNS  
SNA-NC Secretary 2019-2021*

## SNA-NC Board of Directors Meeting

**July 17, 2020 – Virtual (ZOOM)**

The Board of Directors meeting was called to order at 10:05 a.m. by Fred Gilbert, President. Fred thanked everyone for the commitment to the School Nutrition Association of NC.

### BUSINESS AGENDA

Roll call was completed by *Janet Johnson, Secretary-Treasurer* and the agenda was adopted.

The agenda items for discussion were:

- **2020-2021 Plan of Work** - *Kristen Bealler, President Elect*, presented the plan of work and unveiled her theme “*Find Success in your Journey*”. The goals of the plan include Professional Development, Advocacy and Public Image, Membership and Community and Governance and Operations.
- **2020-2021 Budget** - *Kristen Bealler, President Elect*, provided a discussion on the budget. A motion was made by Janet Johnson to accept the budget as written

with a second by Dana Edwards. The motion passed unanimously.

- **Staff Contracts** - Extension of existing contracts for *Dawn Roth, Executive Director; Mary Ann Shoaf, Bookkeeper; Harry Wilson, Parliamentarian* and *Rachel Beaulieu, Lobbyist* were discussed. Stephanie Hall made a motion to extend all contracts with a second by Dana Edwards. The motion passed unanimously.
- **Election Update** - A discussion was held on the options available to ensure a fair process. Fred Gilbert provided two potential options: (1) Survey Monkey or (2) SNA-NC Website. After the discussion of the options, Dana Edwards made a motion to utilize option (2). The election will be held on the website from August 24, 2020 through September 4, 2020. The election will begin at 8:00 am and end at 3:00 pm. The motion was seconded by Stephanie Hall. The motion passed unanimously.
- **NCAH Grant** - Fred Gilbert provided information related to the subgrant that the Association has been awarded. The amount of the grant is \$14,250 and must be fully utilized by December 31, 2020. The funds may be used for any expenditure except for the lobbyist.
- **Legislative Update** - *Mary-Catherine Talton, PP & L Chair* provided a legislative recap.
- **Arrow Article Deadline** - *Dawn Roth, Executive Director*, provided the Arrow Article list with all upcoming deadlines.

With no further business, this meeting was adjourned at 11:06 a.m.

*Minutes respectively submitted by:  
Janet W. Johnson, SNS  
SNA-NC Secretary 2019-2021*

*Thank you to all of the School Nutrition Heroes who continue to care for and feed the students even during a pandemic!*





# SNA-NC Plan of Action for Local Chapters 2020-2021

## “Find Success in Your Journey”

### OUR VISION

*Members supported and engaged in the advancement of school nutrition programs*

### OUR MISSION STATEMENT

*Educate, empower, and advocate for the school nutrition professionals to advance the accessibility, quality, and integrity of school nutrition programs*

As we find ourselves in unprecedented times we have to keep our focus on our mission and vision for the betterment of the children and students that we nourish and assist in educating. As we journey through unknown waters of alternate learning models, revised regulations, and whether or not we will even see children in our schools, I know we will find success in discovering creative and unique ways to reach our students and their nutritional needs. We must also remember to fulfill the needs of our teams, our members, and ourselves when facing all of these unknowns. We must continue to educate outside stakeholders, empower our members, and advocate for our programs.

The SNA-NC 2020-2021 Plan of Action is a tool for use at the state level as well as within local associations. The SNA-NC Board of Directors, which includes SNA-NC District Directors, standing committees and advisory members, along with our local chapters work together to accomplish this plan. I hope everyone will support these goals and build programs and meetings around them. As always, our focus is on our membership and sustaining our ability to meet our vision and mission of our organization!

### GOAL 1 – PROFESSIONAL DEVELOPMENT:

School nutrition professionals will continually improve their knowledge and skill to administer, manage, deliver, and sustain successful school meal programs.

#### STRATEGIES:

1. Enhance the quality of educational programming at meetings and expand on ways to leverage this content for wider reach to more SNA-NC members.
2. Provide training, innovative ideas, best practices, and resources to help SNA members sustain and grow school nutrition programs considering the COVID-19 pandemic.
3. Promote the certificate program as a way to grow professionally in school nutrition especially among employees, managers and directors who do not meet SNS academic requirements.

### GOAL 2 – ADVOCACY AND PUBLIC IMAGE

Policy makers, school officials, parents, and school nutrition professionals will rely on SNA-NC as the leading advocate for school nutrition programs.

#### STRATEGIES:

1. Increase strategic partnerships with like-minded organizations in support of feeding children and providing school meals across the country.

2. Monitor and support USDA’s and Congress’ efforts to simplify overly burdensome child nutrition mandates to improve efficiencies and reduce costs and work with USDA and Congress to implement new mandates.
3. Implement new strategies, as needed, to support child nutrition program advocacy and emerging issues, such as Universal Meals, in light of COVID-19.
4. Collect and share successful advocacy stories for members to utilize in their advocacy work.
5. Monitor state legislative issues, especially those addressing COVID-19, and support advocacy efforts on those issues, as needed.
6. Serve as a trusted resource and utilize all media outlets to educate and promote school nutrition programs (NSBW and NSLW) to the public, policy makers, and all stakeholders.

### GOAL 3 – MEMBERSHIP AND COMMUNITY

School nutrition programs nationwide will be strengthened through the engagement, leadership and collaboration among SNA-NC members, chapter affiliates, allied partners and other stakeholders.

#### STRATEGIES:

1. Explore alternative membership models to ensure long-term sustainability and relevance for all member segments.
2. Increase collaboration between SNA-NC Board and the Leadership Development Committee to improve targeted recruitment efforts and monitor key demographic trends among volunteer leaders, to create a more inclusive environment for SNA-NC members of different demographic groups.

### GOAL 4 – GOVERNANCE & OPERATIONS

SNA-NC will have a nimble governance structure that is aligned with the strategic plan and reflects contemporary business practices.

#### STRATEGIES:

1. Recruit diverse leadership talent for open elected and appointed SNA-NC positions.

If you have questions, or want to know any additional information about how we plan to work towards these goals, please don’t hesitate to reach out to your SNA-NC District Director as they are available to help you find the information you need.

*Good luck and much success along your journey this year!*



# Legislative Update

By Mary-Catherine Talton, Public Policy & Legislative Chair

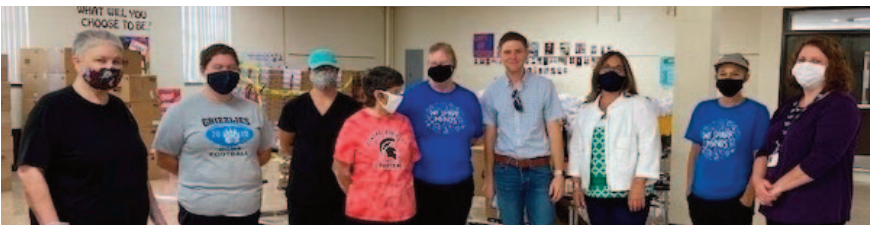
What a spring and summer! The Legislative Committee has been hard at work since the news breaking of a pandemic and then upon the quick school closure. Over the last several months the committee has had several virtual meetings as a team, as well as with many community partner groups and Legislative staff themselves. We have seen many positives come out of this storm on the legislative side both in Raleigh and in Washington DC! Some of these successes for North Carolina specifically have been the ability to utilize yellow school buses to serve students in the midst of the pandemic, \$75 million specified for School Nutrition for Pandemic Relief, and the long awaited \$3.9 million allocated to eliminate the \$0.40 copay for students receiving reduced priced lunch in the 2020-2021 school year. At the federal level we have seen many waivers granted, and extended, through USDA along with many conversations with Congress and the Senate around school meals leading to the introduction of the Pandemic Child Hunger Prevention Act, as well as many letters from our representatives in the Legislative Branch to USDA Secretary Sonny Perdue. All of these conversations and requests federally led to the long awaited and worked for announcement made on August 31 by Secretary Sonny Perdue issuing waivers to extend the SFSP and SSO through December 31, 2020! What a success! Children everywhere will feel the positive effects of this much celebrated decision! This may be one of the most uncertain and unpredictable times in our career, but it has led to long desired program awareness!

November is right around the corner and we, as the Public Policy and Legislative (PP&L) Committee are encouraging you to get out and vote! Your voice, both on Election Day and every day thereafter, is so incredibly important to your program, your coworkers, and your students! I have said many times since becoming your PP&L Chair that it's important that we don't sit back and allow the voice of a few be the voice of the many. We need your voice! Your students need your voice! So get out and vote and then let's begin forming relationships with our elected officials so they become well informed on our programs and our student's needs, pandemic or not we need them recognizing the need for our programs.

Speaking of letting your voice be heard, what better way to do this than to join us in Washington DC March 7-9, 2021 and have the opportunity to meet face to face with policy makers and discuss your program and our students' needs! This is truly a one of a kind conference and one that makes a huge impact on behalf of our programs! We would love to see you there! We are excited to have Staci Burchfield, CMS Area Supervisor, as the Gene Causby Memorial Scholarship winner and Debra Foster, Wilson County Meal Application Specialist, as the Tim Greene Memorial Scholarship winner joining us this year in Washington DC to be a voice for our students and our profession!

We hope to see you in DC, and we hope you will use your knowledge and passion to make your voice heard and make a difference!

## Member News



Sam Shumate, Legislative Aide for Ted Budd, Congressman for the 13th District met with staff at

**NORTH DAVIDSON MIDDLE SCHOOL** on July 22 to demonstrate how their Summer Feeding Program operates.

### ROSMAN HIGH SCHOOL

Nutrition Superheroes show their "Inner Ninja!"



# Awards and Scholarships Information

By Frederick Gilbert, Leadership Development/Awards Chair

Each year, SNA-NC honors members of our Association who have demonstrated outstanding performance in many respective fields. For 2020-21 we should have a record number of nominations in each category. **(Remember what you all have been doing since March.)** The accomplishments, the thinking outside the serving lines that you all did this Spring, Summer and now Fall showcased your talents and abilities of our members. You are each individually so worthy of recognition and praise, please take the time to nominate a deserving teammate for our prestigious awards/scholarships. I encourage you to honor your outstanding abilities. Official forms and rules can be found on our SNA-NC website: [www.schoolnutrition-nc.org](http://www.schoolnutrition-nc.org).

Employees, managers, and directors may be nominated by peers, staff, colleagues or supervisors for our awards. All nominees must be SNA-NC members in good standing, and hold a SNA certification or credential. Links to the forms for awards/scholarship as well as deadline information are available on our SNA-NC website at [www.schoolnutrition-nc.org](http://www.schoolnutrition-nc.org).

For Employees: The ***Employee of the Year Award***. The Employee of the Year Award recognizes non-managerial school nutrition employees for the contributions they have made throughout their school nutrition career, recognizing those (non-manager) employees who have great customer service skills, creativity, dedication to professional growth and a deep commitment to the children they serve.

For Managers: The ***Manager of the Year Award*** in Honor of Louise Sublette recognizes school nutrition managers for the contributions they have made throughout their school nutrition career as managerial staff. It recognizes managers who create an inviting cafeteria environment, provide leadership, training and mentoring to staff and are involved in SNA, the school and the community. Awarded in honor of Louise Sublette, a leader in SNA in Tennessee for 43 years, who believed the success of school nutrition, depended upon the professionals who work in the program.

For Directors: The ***Director of the Year Award*** recognizes schools nutrition directors for the contributions they have made throughout their school nutrition careers by enhancing the school nutrition programs they are responsible for, providing leadership, training and mentoring to staff, and are involved in SNA, the school and the community.

***The Mary Long Beasley Award*** is a special award given to North Carolina members. It is given in honor of Mary Long Beasley who had a lifelong commitment to children and SNA of North Carolina. This award is given by her family every year to members of various levels of our profession who distinguish themselves by their service.

***The Tim Greene Scholarship*** is given to an outstanding member of our Association who is interested in and active in legislative activities locally or on the state level. SNA-NC in partnership with Affinity Group Paramount provides this distinguished scholarship funding attendance at the SNA Legislative Action Conference in Washington DC. Tim was known as a strong advocate for school nutrition.

***The Gene Causby Memorial Scholarship*** is given to a supervisor or director who is interested in and advocates for school nutrition. This award is a scholarship of \$1500 to attend the SNA Legislative Action Conference in Washington, DC. This award is given to honor Gene's love for SNA-NC and School Nutrition as well as his lobbying efforts on our behalf during his lifetime.

***The Martha Gomer Spirit Award*** is given to an energetic supervisor who exhibits enthusiasm and dedication to School Nutrition. Given to honor Martha Gomer for her enduring spirit and tenacity as a SN Supervisor and advocate for the School Nutrition profession.

***The SNA-NC Scholarships*** reward up to two (2) individuals annually with \$500.00 scholarships to members who are actively pursuing higher education in a food service related degree program. These scholarships are funded by the efforts of the SNA-NC Endowment Committee.

***The Lynn Harvey First Timer Scholarship*** was established to honor Dr. Lynn Harvey's outstanding service as the 2017-18 SNA National President. The scholarships are \$500.00 plus complementary registrations to three (3) first timer attendees to the SNA-NC Annual Conference. Nominees must be members in good standing. **PLEASE REMEMBER THAT THE DEADLINE FOR THE LYNN HARVEY FIRST TIMER SCHOLARSHIPS IS JANUARY 31, 2021!**



## Awards and Scholarships Information *continued*

### *The SNA-NC Partner in Education Award*

is designed to recognize outstanding professional performance through continuing service and leadership in nutrition education at the local level. Outstanding nutrition education activities in both the cafeteria and classroom are recognized. Nominations may be submitted by any member in good standing of the Association. This is a great opportunity to celebrate the work you do every day in your schools.

*The Lunch Bell Awards for Newspaper or Radio/TV* are presented annually to recognize outstanding service and the impact of media on school nutrition and nutrition education in the areas of public awareness and service to the school nutrition program and community. Any member in good standing is encouraged to apply with the corresponding media outlet giving superb coverage of the nutrition education activities. **PLEASE DON'T FORGET ALL THE GREAT COVERAGE YOU RECEIVED FOR ALL THE INNOVATIVE WAYS WE FOUND TO FEED OUR STUDENTS.**

Employee, Manager and Director of the Year awards are given by SNA. These award winners can also be recognized at the Awards Ceremony at SNA's Annual National Conference (ANC) and may receive additional prizes at that time. Any additional costs to attend ANC are expected to be absorbed by the individual or local chapter.

Please take the time to recognize outstanding members who are deserving of these awards. For additional information or clarification regarding any award or scholarship please contact me at frederick.gilbert@cms.k12.nc.us or you can call me at 704-621-1971. I look forward to receiving nominations for each award/scholarship from each of the 8 districts across our SNA-NC great state!!



## Tim Greene Memorial Scholarship Award

The Tim Greene Memorial Scholarship Award has been awarded to Debra Foster of Wilson County Schools. Debra will use the scholarship to attend the 2021 SNA Legislative Action Conference in Washington DC in March.

## Gene Causby Memorial Scholarship Award



The Gene Causby Memorial Scholarship Award has been awarded to Staci Burchfield of Charlotte-Mecklenburg Schools. Staci will use the scholarship to attend the 2021 SNA Legislative Action Conference in Washington DC in March.

## SNA-NC BALANCE SHEET

as of July 31, 2020

*Mary Ann Shoaf, SNA-NC Bookkeeper*

### ASSETS

#### Currents Assets

Checking/Savings	
BB&T	\$217,507.03
Wells Fargo Business Checking	\$39,783.16
Small Business (Tim Greene)	\$5,377.13
Wells Fargo Money Market	\$28,597.74
Wells Fargo Small Bus MM	\$58,048.87
Total Checking/Savings	\$349,313.93

**TOTAL ASSETS** \$349,313.93

### LIABILITY & EQUITY

#### Liabilities

Total Current Liabilities	\$-335.90
---------------------------	-----------

#### Equity

Retained Earnings	\$459,351.66
Net income	\$-109,701.83
Total Equity	\$349,649.83

**TOTAL LIABILITIES & EQUITY** \$349,313.93

# Dr. Lynn Harvey First Timer Scholarship 2020 Winners

*By Amy Stanley, Past Leadership Development/Awards Chair*

SNA-NC is delighted to annually commemorate the legacy of Dr. Lynn Harvey's 2017-18 SNA Presidential tenure by offering three First Timer Scholarships. These scholarship opportunities are eligible to members in good standing who have never attended the SNA-NC Annual Conference. The scholarship provides a complementary SNA-NC Annual Conference Registration and a \$500.00 stipend towards conference expenses.



Stacey Chapman



Ginger Crocker



Natasha McKeel

The Leadership Development/Awards Committee is pleased to announce the following three very deserving winners from among the highly qualified field of applicants.

- Stacey Chapman, Supervisor, Hickory City Schools
- Ginger Crocker, Manager, Wilson County Schools
- Natasha McKeel, Manager, Wilson County Schools

*Congratulations to these winners.*

## Congratulations to our SNA Award Winners!

**EMPLOYEE OF  
THE YEAR**

**ANDRE  
CLARK**



Andre is a Cafeteria Assistant at Contentnea Savannah School in Lenoir County.

**MANAGER OF  
THE YEAR**

**CHERYL  
HINSON**



Cheryl is a Cafeteria Manager at Moss Hill Elementary School in Lenoir County.

**DIRECTOR OF  
THE YEAR  
DEBORAH DAVIS  
CARPENTER**



Deborah is the Child Nutrition Executive Director in Hoke County Schools.

# Welcome New Members - We welcome each new member.

The following joined our association in September 2019 through September 2020.

## DISTRICT 1

- 38 New Members

**1070 Beaufort Co SNA**  
Vantashia Palmer  
**1080 Bertie Co SNA**  
Megan Faison  
Shakedra Miller  
Latonya Perry  
Vurtis Smallwood  
**1210 Edenton/Chowan SNA**  
Natalie Phelps  
**1700 Elizabeth City/  
Pasquotank SNA**  
Lucretia Brickhouse  
Mariner Overton  
Stacey Poole  
**1720 Perquimans Co SNA**  
Amanda Weatherington  
**1740 Pitt County SNA**  
Montressa Blount  
Crystal Campbell  
Kendra Carter  
Minnie Elbert  
Cheriva Farrow  
Michelle Harris  
Shaquinta Harris  
Tiona Highsmith-Williams  
Diane Jones  
Tierriqua Jones  
Rosalyn Joyner  
Gregory Kelly  
Natisha Langley  
Regina Langley  
Sherise Laughinghouse  
Deonna Matthews  
April McCotter  
Alexandria McNair  
Kotisa Moore  
April Murray  
Shanta Peele  
Mary Ann Pittman  
Delores Pope  
Kathy Sauls  
Kierra Suggs  
Linda Taylor  
Keisha Tyson  
Phyllis Whitehurst

## DISTRICT 2

- 28 New Members

**2160 Carteret Co SNA**  
Stephanie Stepps  
**2250 Craven Co SNA**  
Victoria Best  
Rachel Bivens  
Michael Borrass  
Briana Boyd  
Tiffany Brame  
Delshawna Brown  
Gaetane Butcher  
Micaela Cisneros  
Amanda Finch  
Mikala Goehring  
Teresa Hanan  
Elner Harper  
Denise Keckley  
Debbie McKee  
Brittany Mitchell  
Laura Mullinix  
Stephanie Stansel  
**2540 Lenoir Co SNA**  
Glenda Adams

Rhonda Branch  
Sharonda Clark  
Naketia Fordham  
Victoria Hill  
Elaina Jarrell  
Sadeeqa Williams  
Samantha Williams  
Ann Wtulich  
**2670 Onslow Co SNA**  
Annastasia Butler

## DISTRICT 3

- 50 New Members

**3390 Granville Co SNA**  
Terri Burwell  
Kendra Johnson  
Betty Jean Ogle  
Corina Palmer  
Lori Wilkerson  
April Ransom  
**3420 Halifax Co SNA**  
Julian McClenney  
Ethel Taylor  
Elana Ward  
Marquette Whitley  
**3422 Weldon City SNA**  
Antonia Davis  
**3510 Johnston Co SNA**  
Cheri Brown  
Ashley Cartwright  
Evelyn Creech  
Lavern Holley  
Justin Kearney  
Michelle Little Pull  
Jacob Myrick  
Andrea Shirinzadeh  
Angela Sumner  
**3640 Nash Co SNA**  
Melissa Hinnant  
Hope Murray  
**3660 Northampton Co SNA**  
Teara Boone  
Annette Branch  
Joquana Brown  
Eloise Carter  
Judy Davis  
Frances Deloatch  
Lucille Deloatch  
Evelyn Edwards  
Deborah Knight  
Betty Mason  
Lorraine Newsome  
Katie Pugh  
Tiffany Stephens  
Fannnie Weaver  
Nelichall Whitaker  
Michelle Worrock  
**3920 Wake Co SNA**  
Cheryl Cascioli  
Malynda Degrezia  
Una Lynch  
Deirdre McGee  
**3980 Wilson Co SNA**  
Lisa Askew  
Cynthia Bailey  
Debbie Harris  
Amber Sharpe  
**Henderson Collegiate**  
Lotonya Brandt  
Sheila Kelley  
**Maureen Joy Charter School**  
Tanisha Carter

## NC DPI

Katrina Perry

## DISTRICT 4

- 40 New Members

**4090 Bladen Co SNA**  
Brittany Monroe  
Doris Simmons  
Kendra Wilkins  
**4240 Columbus Co SNA**  
Kimberly Clontz  
**4260 Cumberland Co SNA**  
Tammy Chavis  
**4470 Hoke Co SNA**  
Debra Baker  
Elton Brunson  
Djon Carpenter  
Christine Chmura  
Nautica Cooper  
Kendall Hall  
Tawana Lang  
Angela Lloyd  
Jazmere Maynor  
Brianna McBryde  
Stanton McCallum  
Williams McNair  
Donta Moore  
Sheena Oxendine  
Alexis Santiago  
Ruth Shaw  
Angela Snow  
Edith Tabon  
Jacqueline Walters  
Tammy Ward  
**4770 Richmond Co SNA**  
Toni Bausum  
Evelyn Cristobal  
Kay Dixon  
Julie Jacobs  
Amanda Maynor  
Raven Mayor  
Grace Nicholson  
Glenda Norris  
Barbara Outen  
Brittany Parrish  
Melana Parsons  
Micah Quick  
Lynn Snipes  
**4780 Robeson Co SNA**  
Roshawna Sencenbaugh  
**4830 Scotland Co SNA**  
Brittney Bryant

## DISTRICT 5

- 9 New Members

**5190 Chatham Co SNA**  
Kristie Allred  
**5340 Winston Salem/  
Forsyth Co**  
Sarah Hutcherson  
**5680 Orange Co SNA**  
Valerie Baldwin  
**5760 Randolph Co SNA**  
George Black  
DeAnna Church  
Tina Snider  
Ashley Yow  
**5761 Asheboro City SNA**  
Leslie Simmonds  
**5790 Rockingham Co SNA**  
Robin Sawyers  
Mary Shelton

## DISTRICT 6

- 74 New Members

Cheryl Aliff  
Marilyn Bassett  
Donna Becker  
Dona Bergeron  
Dawn Davies  
Susan Harvey  
Kristen Keistler  
Karen Morrison  
Karen Nance  
Carolyn Pope  
Nary Seamon  
Donnie Seymour  
Connie Tan  
Connie Vanover  
Roxann Wood  
**6360 Gaston Co SNA**  
Hannah McCool  
**6600 Charlotte Meck SNA**  
Andrea Georgry  
Quanda Godfrey  
Genore Quince  
Jena Seely  
Patricia Yaghi  
**6800 Rowan Salisbury SNA**  
Robert Coleman  
Karen Cowan  
Shirlyn Heilig  
**6900 Union Co SNA**  
Shelby Aldridge  
Kathryn Allen  
Deborah Atkins  
Kelly Baker  
Petrice Beard  
Devon Bucciarelli  
Norma Canas  
Lisa Carter  
Sarah Chidester  
Victoria Coble  
Ebony Crummy  
Lindsey Devunda  
Laurie Enriquez  
Hather Flandreau  
Linda Glesias  
Fleipa Gomez  
Heather Grice  
Kim Hovick  
Chiquita Howard  
Noora Ibrahim  
Melinda Mackay  
Evidalia Melchor  
Elizabeth Miller  
Margarita Mino  
Marian Moore  
Jennifer Morris  
Jackson Morrow  
Tammie Mullis  
Veronica Muniz Santos  
Jainene Okane  
Zulma Ospina  
Maria Pacheco  
Kim Phillips  
Quindrika Polk  
Brenda Pope  
Ingrid Portillo  
Emelia Rajas Garcia  
Crystal Redfean  
Virginia Rodriguez  
Justin Rorie

Lori Sides  
Dean Sluja  
Laura Sorber  
Corey Sosa  
Roxanne Sotelo  
Theresa Steffler  
Nicole Stroud  
JeQuana Taylor  
Adrian Wilson  
Jody Zeis

## DISTRICT 7

- 24 New Members

**7030 Alleghany Co SNA**  
Sandy Comb  
**7060 Avery Co SNA**  
Jane Sheppard  
**7180 Catawba, Hickory,  
Newton-Conover SNA**  
Stacey Chapman  
Rhonda Davis  
Jessica Harvan  
Elin Jonas  
Melissa Lyerly  
Jessica Mosteller  
Janie Surratt  
**7300 Davie Co SNA**  
Jenny Bail  
Bob Birk  
Delanie Cranfill  
Cynthia Crotts  
Lynn Frye  
Eunice Gonzalez  
Christina Purkey  
Karen Smith  
Angela Taylor  
Karrterissa Turner  
**7860 Surry, Elkin,  
Mt. Airy SNA**  
Cynthia Tunis  
**7970 Wilkes Co SNA**  
Crystal Bowling  
Kirsten Church  
Melody Rose  
**7990 Yadkin Co SNA**  
Mae Luffman

## DISTRICT 8

- 16 New Members

**8110 Buncombe Co SNA**  
Jason Brown  
Lawrence Christman  
Lisa Christman  
Alison Conroy  
Christina Dougherty  
Christine Holley  
Gaynelle Moore  
Jessica Myers  
Judy Rathbone  
Elaine Tweed  
**8111 Asheville City  
Schools SNA**  
Travis Holt  
Katie Treece  
**8440 Haywood Co SNA**  
Barbara Bange  
Jennifer Monroe  
**8450 Henderson Co SNA**  
Susan Bowers  
**8590 McDowell Co SNA**  
Joathan Haynes



# Industry Seminar, Pinehurst, NC

By Becky Sharpe, Past Industry Chair



This year's Industry Seminar took place February 10-12, 2020 at the Carolina Hotel in Pinehurst, NC. There were over 150 participants at the seminar. The seminar began on Monday afternoon with a pre-conference "Emerging Issues" session moderated by Mo Highfill and Robin Chriscoe. The panel consisted of Chris Appell, Jennifer Bailey, Victoria Homick, Jasmaree Haslam, Don Hemby, Casey Reynolds, Mary Catherine Talton, LeAnn Seelman and Ken Woodburn. This dynamic panel of Industry Members and School Nutrition Professionals brought to light many of the emerging issues in the field and took time to brainstorm and discuss solutions. The networking and discussions continued into the evening at the Monday night reception.

On Tuesday, the opening session was "Let's Get Engaged" by Roxie Bahar Hewertson. We also had updates by Janet Johnson with NC DPI and Gary Gay with NCDA&CS. After the NC DPI and NCDA updates Janet Johnson provided a crowd favorite session on



Financial Management. We ended our day with a new addition to our agenda, Innovation Stations. This new addition gave Industry the opportunity to provide one on one information to School Nutrition professionals about the latest and greatest products and services. This was a great success and we look forward to offering it again in upcoming Industry Seminars. Tuesday evening everyone enjoyed a nice dinner and great fellowship.

Wednesday started with more networking and







discussions between Industry Partners and School Nutrition Professionals at the Golden Opportunity Networking Breakfast. Julie Pittman provided an inspiring General Session “Making Connections”. Her inspiring message was a great way to end our general sessions and motivate the attendees to continue to do the great work they do for the students of North Carolina. The Seminar ended with the Table Top Show. The Industry partners brought great products and showcased their services.

A Special thank-you to our Industry sponsors, especially our Gold Sponsor, Meals Plus-A LINQ Solution. The Industry Committee would like to say “thank-you” to everyone that attended, and we hope to see you again for the Industry Seminar in 2022.





# Thank you again to our Industry Seminar Sponsors!

## GOLD SPONSOR



Meals Plus - A LINQ Solution

## Golden Opportunities Networking Breakfast Sponsors

- House of Raeford
- Kellogg's
- Meals Plus - A LINQ Solution
- Peterson Farms
- Southern Food Equipment Reps.
- Swanson-Girard & Associates
- Tasty Blend Foods





**SCHOOL  
NUTRITION  
ASSOCIATION**

**NATIONAL AND STATE NEW MEMBER APPLICATION**

Member ID \_\_\_\_\_

- ① Have you ever been a SNA member?  Yes  No
- ② First Name \_\_\_\_\_ Last Name \_\_\_\_\_
- ③ Email \_\_\_\_\_ Job Title \_\_\_\_\_
- ④ School District \_\_\_\_\_ ⑤ School Name \_\_\_\_\_ ⑥ Chapter No. \_\_\_\_\_
- ⑦ Work Phone \_\_\_\_\_ Home Phone \_\_\_\_\_
- ⑧ Work Mailing Address (Please indicate preferred mailing address  Work  Home)  
 Address \_\_\_\_\_ Suite \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_
- ⑨ Home Mailing Address  
 Address \_\_\_\_\_ Suite/Apt \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_
- ⑩ Who referred you to SNA? First Name \_\_\_\_\_ Last Name \_\_\_\_\_ (Optional) Member ID: \_\_\_\_\_
- ⑪ Membership Category (Check either individual membership or school district/state agency membership (SDM). See back for description)

**National Dues**

Member Categories	Individual Membership	School District/ State Agency Membership
SN Employee	\$36 <input type="checkbox"/>	\$36 <input type="checkbox"/>
Student	\$36 <input type="checkbox"/>	N/A
Retired	\$36 <input type="checkbox"/>	N/A
SN Manager	\$38 <input type="checkbox"/>	\$38 <input type="checkbox"/>
District Director/Supv/Spec	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Major City Director/Supv/Spec	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
State Agency Director and Staff	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Nutrition Educator	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Other	\$130 <input type="checkbox"/>	\$130 <input type="checkbox"/>
Affiliate Employee	\$18 <input type="checkbox"/>	N/A
Affiliate Retired	\$18 <input type="checkbox"/>	N/A

- ⑫ Employed by?  Public School  Private Management Company  
 Private School  CACFP
- ⑬ Does your employer pay your dues?  Yes  No
- ⑭ Are you responsible for school nutrition operations in your school district?  Yes  No

National, State Dues and Processing Fee are required.

⑮ NATIONAL DUES \$ \_\_\_\_\_ . \_\_\_\_\_

NC ⑯ STATE DUES\* \$ \_\_\_\_\_ . \_\_\_\_\_

⑰ PROCESSING FEE \$ \_\_\_\_\_ 2 . 50

⑱ TOTAL DUES \$ \_\_\_\_\_ . \_\_\_\_\_

⑲ Tax-deductible contribution to SN Foundation \$ \_\_\_\_\_ . \_\_\_\_\_  
 \$10 \$25 \$50 Other

⑳ TOTAL PAYMENT \$ \_\_\_\_\_ . \_\_\_\_\_

- ⑯ Your STATE DUES are: (R) \_\_\_\_\_ n \_\_\_\_\_  
 \$5.50 STU/RET/AFR/AFE/ \$7.50 SNE/  
 \$11.50 SNM/ \$18.50 SDS/OTH/MCD/EDU/DDS/

㉑ CREDIT CARD INFO: EXP. DATE \_\_\_\_\_  
 # \_\_\_\_\_

㉒ Individual Membership Signature \_\_\_\_\_ Date \_\_\_\_\_

For SDM multiple applicants, you may use a spreadsheet found at [www.schoolnutrition.org/sdm](http://www.schoolnutrition.org/sdm).

See reverse side for important information.

Dues subject to change.

㉓ FOR SCHOOL DISTRICT MEMBERSHIP (SDM) ONLY

SDM Main Contact Name \_\_\_\_\_

(Optional) SDM Main Contact Member ID \_\_\_\_\_

Email \_\_\_\_\_

Business Phone Number \_\_\_\_\_

Return this form with your credit card information, or your check or money order made out to SNA  
 Mail application to SNA, PO Box 759297, Baltimore, MD 21275-9297



## SNA National and State Membership Application Guidelines

### Membership Application for Individual and School District Memberships.

Instructions for completing the front of this application:

1. Please indicate if you have ever been a SNA member.
2. Print your full name as you would like it to appear in your membership record and on your membership card.
3. Print your email address and job title. All SNA members automatically receive emailed information related to the organization.
4. Print your current school district.
5. Print your current school name.
6. If you know your local chapter number, please fill in.
7. Print your work and home phone number.
8. Print your work mailing address.
9. Print your home mailing address.
10. Print full name of member referrer who introduced you to SNA (only needed for new members). This will give the person credits for Star Club and annual membership campaign drives. Optional: Include referrer's SNA member ID.
11. Please review the membership categories listed. Check one that best describes your position. **School District/State Agency Membership (SDM) is a membership managed or coordinated by the school district/state agency and can be transferred to another individual in the same membership category. Please check with your district to see if you are eligible for SDM.**
12. Please check if you are employed by public school, private school, or private management company.
13. Please indicate if your employer pays your dues.
14. Please indicate if you are responsible for school nutrition operations in your school district.
15. Record your national dues based on membership category checked.
16. Record your state dues based on the dues listed on left side of application under "Your state dues are:"
17. All applications must include the processing fee.
18. Please add national, state dues and processing fee amounts. This is the total dues amount to be paid. Applications with incorrect total amount will be returned resulting in a delay of member benefits.
19. Record your optional contribution to the School Nutrition Foundation. The School Nutrition Foundation is a 501(c)(3) organization and donations are tax deductible. Your contribution of \$10 or more will be acknowledged by the School Nutrition Foundation.
20. Add national dues, state dues, processing fee and any optional contributions. This is the total payment.
21. If paying by credit card, please enter your credit card information.
22. This box must be completed for SDM applicants.
23. Please sign and date your completed application. Required for individual membership only. Mail your application and payment to SNA, PO Box 759297, Baltimore, MD 21275-9297.

Membership dues cover a full year of benefits. Processing of application takes approximately two to four weeks from receipt of payment. New members will be mailed a membership card about two weeks after application has been completely processed.

Dues Category	Membership Category	Description	Individual Membership	School District/State Agency Membership
SNE	School Nutrition Employee	Cooks, chefs, bakers, bookkeepers, technicians, assistants, etc.	\$36	\$36
STU	Student	Full-time students enrolled in post-secondary nutrition, health or other food related program. Does not include right to vote.	\$36	N/A
RET	Retired	Retired Members.	\$36	N/A
SNM	School Nutrition Manager	Managers, head cooks, head chefs, assistant managers.	\$38	\$38
DDS	School Nutrition Director, Supervisors, Specialist, Executive Chefs	Working in a school nutrition program at the school district level.	\$130	\$130
MCD	School Nutrition Director, Supervisor, Specialist (Major City)	Working in a school nutrition program where the school district enrollment is 40,000 or more or city population is 200,000 or more.	\$130	\$130
SDS	State Agency Director, Supervisor, Specialist	Working in state office for child nutrition programs, including nutrition education.	\$130	\$130
EDU	School Nutrition Educator	Faculty working in a college/university setting.	\$130	\$130
OTH	Other	Principals, Superintendents, Teachers, etc. Does not include right to vote.	\$130	\$130
AFE	Affiliate Part-Time Staff (less than 4 hours daily)	Optional membership category for retired or part-time school nutrition staff. Does not include a subscription to SN magazine or the right to vote in the annual SNA election.	\$18	N/A
AFR	Affiliate Retired		\$18	N/A

Note: Contributions or gifts to SNA are not deductible as charitable contributions for federal income tax purposes. Contributions to the Foundation are deductible for IRS purposes. \$2.00 of your national dues is used for your subscription to the SN magazine.

School Nutrition Association \* 2900 S Quincy Street, Suite 700 \* Arlington, VA 22206  
Phone: 800-877-8822 \* Web site: [www.schoolnutrition.org](http://www.schoolnutrition.org) \* E-mail: [membership@schoolnutrition.org](mailto:membership@schoolnutrition.org)

# SNA of NC Industry Partners

*The following Sustaining Members are an important part of our Association. Please invite them to your district and chapter meetings and let them know how much you appreciate their services and products.*

A.L.C.O.  
AccuTemp Products  
Acosta Foodservice  
Advanced Food Products  
Affinity Group Paramount  
AMA of the Carolinas  
Asian Food Solutions/Comida Vida, Inc.  
Brakebush Brothers, Inc.  
Buena Vista Foods  
Butter Buds  
Butterball LLC  
Cannon Marketing  
Cargill  
Carolina Foodservice Solutions, Inc.  
Cavendish Farms Inc.  
Citra Pac, Inc./Fruit Pearls  
Cohen Food Service, Inc.  
David's Cookies  
Denver Equipment Co. of Charlotte, Inc.  
DeWafelbakkers  
Dole Packaged Foods  
Domino's Pizza  
Dori Foods – Tools for Schools  
EMS LINQ Inc. (Meals Plus & ISITE)  
Father Sam's Bakery  
Food Sales East  
Foster Farms  
General Mills Foodservice  
Gilbert Foodservice, Inc.  
Gold Creek Foods  
Gordon Food Service  
Griffin Marketing Group, Inc.  
Happy Chef Uniforms  
Heartland School Solutions  
Hershey Creamery Co.  
Hobart Corporation  
House of Raeford  
Idahoan Foods, LLC  
Innoseal Systems, LLC  
Interior Elements, LLC  
J & J Snack Foods  
JTM Food Group  
Kellogg Company  
Kent Quality Foods  
KeyImpact Sales Systems  
Kitchen Resource Group  
Kraft Heinz Company  
Lainox Cooking Solution  
Larry's Sausage  
Lindy's Homemade, LLC  
Master Marketing Carolinas  
McCain Foods  
Milo's Tea Company  
Mondelez International  
Nardone Bros. Pizza  
National Food Group  
NCDA&CS-Food Distribution  
NC DPI-School Nutrition Services  
North Carolina Egg Association  
Palmer Hamilton  
Pepsi Bottling Ventures  
Pepsi-Cola Bottling Co of Hickory  
PepsiCo Foodservice  
Peterson Farms Fresh, Inc.  
Plas-Tique Products, Inc.  
Premier Foodservice Group  
R & H Produce Company, Inc.  
Red Gold  
Rich Chicks, LLC  
Rich's Ice Cream  
Rip Van  
S.A. Piazza (Wild Mike's)  
Schwan's Company  
SEA Level Social  
SFSPac  
Southern Food Equipment Reps.  
Stillwater Provisions  
Suncup Juice  
Super Bakery  
Swanson-Girard Associates  
Sysco Raleigh  
Tasty Blend Foods  
Taylor Farms Tennessee  
The CORE Group  
The Dairy Alliance  
Thompson & Little, Inc.  
Trident Beverage, Inc.  
Uniforms Galore  
United Refrigeration  
United Restaurant Equipment Co.  
US Foods  
Vollrath Company  
Vulcan FEG  
Waypoint





# Newly Certified Members

*Congratulations to the following members that earned the SNA Certificate during September 2019 through September 2020*

## **DISTRICT 1**

### **1210 Edenton/Chowan SNA**

Stephanie Patsel

### **1720 Perquimans Co SNA**

Dena Clifton

Maria Layden

### **1740 Pitt Co SNA**

Tammy Best-Grimes

Joanna Greene

Carol Haddock

## **DISTRICT 2**

### **2250 Craven Co SNA**

Deborah Bauserman

Sharon Coward

Marie Goad

Teresa Hanan

Donna Hohifelder

Bettie Jones

Charlotte Nobles

Roxanna Potter

Cathy Robbins

Trina Spangler

Julie Wathen

Samantha Wilson

### **2540 Lenoir Co SNA**

Carrie Cannon

Rebecca Oliver

Judy Williams

## **DISTRICT 3**

### **3350 Franklin Co SNA**

Margaret Strong

### **3510 Johnston Co SNA**

Debby Cuevas

Jeffrey Johnson

### **3640 Nash Co SNA**

Elke Black

Estelle Cooper

Krystal Dickens

Angela Miller

Tina Moore

Gloria Morgan

Hope Murray

### **3920 Wake Co SNA**

Cathy Hart

### **3980 Wilson Co SNA**

Debra Foster

Debbie Harris

Natashia McKeel

## **DISTRICT 4**

### **4090 Bladen Co SNA**

Shantina Smith

Robin Warwick

## **DISTRICT 5**

### **5290 Davidson/Lexington/**

### **Thomasville SNA**

Katelyn Glosson

Amanda Truell

### **5410 Guilford Co SNA**

Burgin Ross

### **5760 Randolph Co SNA**

Lisa Cole

Tina Snider

### **5850 Rockingham Co SNA**

Stephanie Vickers

## **DISTRICT 6**

### **6550 Lincoln Co SNA**

Brenda Boston

### **6900 Union Co SNA**

Ramona Charlton

Marlly Gonzalez

Amanda Howard

Erika Nadeau

Colleen Piechocki

Cynthia Rollins

Christy Russo

## **DISTRICT 7**

### **7990 Yadkin Co Schools**

Peggy Brooks

Mitzi Hill

Mae Luffman

Nichole Sullivan

Grandfather Home

Penny Wright

## **DISTRICT 8**

### **8450 Henderson Co Schools**

Jeremy Hetrick

*Congratulations to the Jill Pratt for earning the School Nutrition Specialist (SNS) Credential.*

*Thank you to all of the School Nutrition Heroes who continue to care for and feed the students even during a pandemic!*



# 2020 - 2021 SNA of NC Board of Directors

## STATE OFFICERS

### PRESIDENT

**Kristen Bealler**  
Hickory Public Schools  
432 4th Avenue SW  
Hickory, NC 28602  
828-322-2855 ext 228 (w)  
beallerkr@hickoryschools.net

### PRESIDENT-ELECT

**Dana Edwards**  
Johnston County Schools  
601-C West Market Street  
Smithfield, NC 27577  
919-934-1304 x 7028 (w)  
danaedwards@johnston.k12.nc.us

### VICE-PRESIDENT

**Ruth McDowell**  
Edgecombe County Schools  
311 Jewel Haven Way  
Knightdale, NC 27545  
252-641-2636 (w)  
rmcdowell@ecps.us

### SECRETARY-TREASURER

**Janet Johnson**  
NC DPI  
8309 Serenity Trail  
Apex, NC 27523  
984-236-2912 (w)  
Janet.williamsjohnson@dpi.nc.gov

### INDUSTRY REPRESENTATIVE

**Penny Fine**  
Gilbert Foods  
3627 Bermuda Drive, NE  
Conover, NC 28613  
704-804-4421 (w)  
pfine@gilbertfoods.com

## CONTRACTED PERSONNEL

### PARLIAMENTARIAN

**Harry Wilson**  
8520 Riley Hill Road  
Zebulon, NC 27597  
919-413-2137 (c)  
wilson.harry.e@gmail.com

### LEGISLATIVE ASSISTANT

**Rachel Beaulieu**  
Contact Mary Catherine Talton,  
PP&L Chair

### BOOKKEEPER

**Mary Ann Shoaf**  
Haywood County Schools  
5855 Crabtree Road  
Clyde, NC 28721  
828-627-1150 (w)  
mashoaf@haywood.k2.nc.us

## DISTRICT DIRECTORS

### DISTRICT 1

**Sharon Palmer**  
Bertie County Schools  
716 US Highway 13 North  
Windsor, NC 27983  
252-794-3034 x 5424 (w)  
spalmer@bertie.k12.nc.us

### DISTRICT 2

**Danelle Moore Smith**  
Lenoir County Schools  
2017 W. Vernon Avenue  
Kinston, NC 28504  
252-527-1109 (w)  
dmsmith@lenoir.k12.nc.us

### DISTRICT 3

**Amy Tant**  
Nash County Public Schools  
PO Box 517  
Wendell, NC 27591  
252-462-2525 (w)  
ajtant@nrms.k12.nc.us

### DISTRICT 4

**Cheryl Cunningham**  
Hoke County Schools  
310 Wooley Street  
Raeford, NC 28376  
910-875-4106 (w)  
ccunningham@hcs.k12.nc.us

### DISTRICT 5

**Regina Robertson-Turney**  
Stokes County Schools  
4611 NC Hwy 8 North  
Lawsonville, NC 27022  
336-593-1100 (w)  
regina.robertson@stokes.k12.nc.us

### DISTRICT 6

**Kathy Coble**  
Charlotte Mecklenburg Schools  
3301 Stafford Drive  
Charlotte, NC 28208  
980-344-0236 (w)  
kathyb.coble@cms.k12.nc.us

### DISTRICT 7

**Beverly Cash**  
Alexander Juvenile Justice-  
NCDPS  
928 N Hwy 16 South  
Taylorsville, NC 28681  
828-632-1141 (w)  
beverly.cash@ncdps.gov

### DISTRICT 8

**Sheryl Harris**  
Buncombe County Schools  
175 Bingham Road  
Asheville, NC 28806  
828-255-5974 (w)  
sheryl.harris@bcsemail.org

## STANDING COMMITTEES AND ADVISORY COUNCILS

### MEMBERSHIP

**Nicole Frey**  
Pitt County Schools  
1717 West 5th Street  
Greenville, NC 27834  
252-830-4218 (w)  
freyn@pitt.k12.nc.us

### NUTRITION

**Imer Smiith**  
New Hanover County Schools  
1802 South 15th Street  
Wilmington, NC 28401  
910-254-4212 (w)  
lmer.smith@nhcs.net

### PUBLIC POLICY/LEGISLATIVE

**Mary-Catherine Talton**  
Wilson County Schools  
PO Box 3878  
Wilson, NC 27893  
252-399-7845 (w)  
marycatherine.talton@  
wilsonschoolsnc.net

### RESOLUTIONS AND BYLAWS

*See Vice President*

### MARKETING ADVISORY

*See President-Elect*

### LEADERSHIP DEVELOPMENT/AWARDS

**Fred Gilbert**  
Charlotte Mecklenburg Schools  
3301 Stafford Drive  
Charlotte, NC 28208  
704-621-1971 (w)  
frederick.gilbert@cms.k12.nc.us

## NON-VOTING BOARD MEMBERS

### INDUSTRY ADVISORY

**Robert Rolfe**  
Henderson County Schools  
96 School House Road  
Mills River, NC 28759  
828-891-6310 (w)  
rrolfe@hcpsnc.org

### CHIEF

**Dr. Lynn Harvey**  
School Nutrition Services, NC DPI  
6515 Ben Bur Road  
Raleigh, NC 27612  
984-236-2901 (w)  
Lynn.Harvey@dpi.nc.gov

### DIRECTOR, FOOD DISTRIBUTION DIVISION

**Gary Gay**  
NC Dept of Agriculture  
and Consumer Services  
278 Pilot-Riley Road  
Zebulon, NC 27597  
919-961-0006 (w)  
gary.gay@ncagr.gov

### EXECUTIVE DIRECTOR

**Dawn Ferguson Roth**  
2318 N. Elm Street  
Greensboro, NC 27408  
1-888-204-8204 (w)  
336-522-5064 Local  
jdbfroth@aol.com

## COMMITTEE CHAIR NO LONGER ON THE BOARD OF DIRECTORS:

**ENDOWMENT**  
TBA





**SCHOOL NUTRITION ASSOCIATION  
OF NORTH CAROLINA**

2318 N. Elm Street  
Greensboro, NC 27408

**PRSRT STD**  
**U.S. Postage**  
**PAID**  
**Charlotte, NC**  
**Permit #3758**



**S**CHOOL  
**N**UTRITION  
**A**SSOCIATION  
OF NORTH CAROLINA

**SNA-NC MISSION STATEMENT:**

**Educate, empower and advocate for the school nutrition professionals  
to advance the accessibility, quality and integrity of school nutrition programs**